

# ERIN SURROCK

## VISUAL DESIGNER

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### ABOUT

Hello, I'm Erin Surrock, a visual designer with a focus in UI/UX with 7+ years of experience in web and print design. My background includes wireframing, prototyping, environmental experience, e-commerce, apparel, photography, and packaging design.

### EDUCATION

**UNIVERSITY OF MARYLAND,  
BALTIMORE COUNTY**  
BACHELOR OF ARTS (2010)  
MAGNA CUM LAUDE

### SKILLS

ADOBE CREATIVE SUITE  
SKETCH  
INVISION  
BALSAMIQ MOCKUPS  
HTML  
CSS  
PHOTOGRAPHY

### EXPERIENCE

**DESIGNER /  
WEB CONTENT  
MANAGER**  
(2016-PRESENT)

**NASA / VALADOR INC.**

Visual designer and web content manager supporting NASA APPEL ([appel.nasa.gov](http://appel.nasa.gov)), NASA Chief Knowledge Officer ([km.nasa.gov](http://km.nasa.gov)), and Valador Inc. projects.

**DESIGN PROJECT  
ANALYST - NASA  
PRESIDENTIAL  
TRANSITION TEAM**  
(2016)

**VALADOR INC.**

Working with, leading, and organizing designers to create a graphical system to handle large quantities of information while maintaining a user friendly and engaging experience. Interactive and print documents produced went toward acclimating the incoming administration to the agency and knowledge resource for all NASA employees.

**SENIOR  
DESIGNER**  
(2015-2016)

**C&A SPORTSWEAR**

Created a new mobile compatible business website and web stores with user experience and needs in mind. Mentored and trained new designers. Introduced standards for email marketing, social media presence, and reinvisioned company branding.

**CONTRACT  
DESIGNER**  
(2014-2015)

**UNDER ARMOUR**

Adapted and worked within a graphic system to create cohesive branding across multiple retail stores. Formulated solutions for new products or fixtures within the established brand. Improved repetitive workflows by utilizing scripts and features of the Adobe Suite to automate output to help entire team work more efficiently.

**DESIGNER**  
(2013-2014)

**LAUNCH PROMOTIONS**

Coordinated art and production schedule. Developed unique designs from customer briefs as well as recreated existing artwork in high resolution. Streamlined the proof approval process.

**DESIGNER**  
(2013-2014)

**DUCLAW BREWING COMPANY**

Implemented weekly strategy meetings that resulted in increased productivity and organization. Designed consistent packaging and identity for growing brand. Created marketing assets such as product photography, email templates, branded promotional giveaways, and websites.